



## **Sponsor Opportunities**

### **14th Annual North Texas Realty Conference**

### **Friday, October 20, 2023**

#### **Location:**

The Clubs of Prestonwood  
15909 Preston Road, Dallas, TX, 75248

#### **Sponsored by:**

Appraisal Institute, North Texas Chapter

The Appraisal Institute, North Texas Chapter is proud to sponsor the **14th Annual North Texas Realty Conference**. The all-day event will be held in person and virtually on Friday, October 20, 2023, and is expected to attract over 100 attendees. Although the attendees will span all aspects of the real estate industry, most will represent commercial and residential valuation.

Following are the scheduled topics, speakers and panelists:

- *What Recession? In Pursuit of a Soft Landing* - Thomas F. Siems, Ph.D., Chief Economist, Conference of State Bank Supervisors (Keynote Speaker)
- *Market Update* - Steve Brown, Real Estate Editor, The Dallas Morning News
- *Alliance Texas Smart Port* - Nicholas Konen, P.E., PMP, Director of Strategic Development, Hillwood
- *CRE Market Update* - Bill Kitchens, Director, Market Analytics, Dallas-Fort Worth, CoStar
- *Hotel Market Update* - Colin Sherman, Director of Hospitality Analytics, CoStar
- *Build-For-Rent Housing* - Heather McClure, Senior Director-Capital Markets, Walker & Dunlop
- *Multifamily Affordable Housing* - Blair Holden, Director-Originations, Alliant Capital, Ltd.
- Commercial Property Panel Discussion

**Build your brand.**  
**Increase your real estate industry profile.**  
**Connect with North Texas' leading valuation experts.**

Be a 2023 Appraisal Institute, North Texas Chapter Conference Sponsor! A variety of sponsor levels are available for the highest attended event of the year. Benefits of sponsorship include:

- Excellent exposure to the area's most lauded valuation experts.
- Industry good will.
- An opportunity to brand your company as a supporter of quality valuation services.

A detailed list of sponsor opportunities and benefits is attached. Please review the list and select a sponsor level. Complete the Sponsor/Exhibitor Opportunities Registration Form and return it to the Appraisal Institute, North Texas Chapter office. Confirmation of your commitment will be provided to you.

You are encouraged to participate in this exceptional opportunity to showcase your products and services to real estate valuation professionals and make valuable contacts. This event is not to be missed!

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Benefits	Sponsor Levels								
	Diamond/ Lunch \$3,500	Platinum/ Breakfast \$2,500	Gold/ Reception \$2,000	Copper/ Breaks \$1,500	Palladium \$1,000	Lanyard \$1,000 <i>(1 available)</i>	Silver \$750	Bronze \$500	Supporters \$250
Banner ad on North Texas Chapter website	X	X	X	X	X	X			
Included in Sponsor listing on North Texas Chapter website	X	X	X	X	X	X	X	X	X
Live-Virtual or Prerecorded Presentation during Conference	10 minutes	5 minutes	2 minutes	1 minute	1 minute	1 minute			
Ad in 2023-2024 North Texas Chapter newsletters	Full page	One-half page	One-half page	One-half page	One-half page	One-half page	One-quarter page		
Recognition throughout Conference, during announcements and in Conference programs	X	X	X	X	X	X	X	X	X
Exhibitor table	X	X	X	X	X	X			
Complimentary Conference registrations	3 people	2 people	1 person	1 person	1 person	1 person			
Contact list of attendees provided after Conference	X	X	X	X	X	X	X	X	

If you have promotional fliers you would like distributed to Conference attendees,  
please provide the materials to the Chapter office no later than Monday, October 16, 2023.  
Contact Ruth Kelton at [chapteroffice@ainorthtexas.org](mailto:chapteroffice@ainorthtexas.org) or 214-233-2244.

**Sponsor Opportunities Registration Form**  
**14th Annual North Texas Realty Conference**  
**Friday, October 20, 2023**

**Nine (9) Sponsor Levels Available**  
*(Please circle your Sponsor Level below)*

Diamond/Lunch \$3,500		Platinum/Breakfast \$2,500		Gold/Reception \$2,000		Copper/Breaks \$1,500	
Palladium \$1,000	Lanyard (1 available) \$1,000	Silver \$750		Bronze \$500		Supporters - \$250	

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact Person & Title \_\_\_\_\_

Email Address \_\_\_\_\_

Telephone \_\_\_\_\_

**Sponsor Payment**

**Circle Method of Payment Below:**

**VISA          MasterCard          Am. Express          Check (payable to Appraisal Institute, North Texas Chapter)**

\$ \_\_\_\_\_

Amount Enclosed or to Charge \_\_\_\_\_

Credit Card No. \_\_\_\_\_

Expiration Date \_\_\_\_\_

CCV # \_\_\_\_\_

Cardholder's Printed Name \_\_\_\_\_

Signature \_\_\_\_\_

Cardholder's Billing Address, Street or PO Box \_\_\_\_\_

Zip \_\_\_\_\_

**Send Registration Form to:**

[chapteroffice@ainorthtexas.org](mailto:chapteroffice@ainorthtexas.org) (email)

Appraisal Institute, P. O. Box 801807, Dallas, TX 75380-1807 (mail)

**Questions?**

Contact Ruth Kelton at [chapteroffice@ainorthtexas.org](mailto:chapteroffice@ainorthtexas.org) or 972-233-2244

**E-mail your company URL and logo**  
 (jpeg and Vector files) to [chapteroffice@ainorthtexas.org](mailto:chapteroffice@ainorthtexas.org) with your registration form.