

Sponsor Opportunities 12th Annual North Texas Realty Conference Friday, May 14, 2021

Location:
Virtual Platform

Sponsored by:
Appraisal Institute, North Texas Chapter

The Appraisal Institute, North Texas Chapter is proud to sponsor the **12th Annual North Texas Realty Conference**. The all-day event will be held virtually on Friday, May 14, 2021, and is expected to attract over 100 attendees. Although the attendees will span all aspects of the real estate industry, most will represent commercial and residential valuation.

Dr. James P. Gaines, Economist, Texas Real Estate Research Center at Texas A&M University will be one of the featured speakers at the 2021 Conference. Other speakers and panels will be:

- Mike Ablon, Principal, PegasusAblon
- David Brown, MAI, DFW Regional Director, Zonda (formerly Metrostudy)
- Steve Brown, Real Estate Editor, The Dallas Morning News
- Overview of Commercial Property Types Panel
- Overview of Residential Property Types Panel

**Build your brand.
Increase your real estate industry profile.
Connect with North Texas' leading valuation experts.**

Be a 2021 Appraisal Institute, North Texas Chapter Conference Sponsor! A variety of sponsor levels are available for the highest attended event of the year. Benefits of sponsorship include:

- Excellent exposure to the area's most lauded valuation experts.
- Industry good will.
- An opportunity to brand your company as a supporter of quality valuation services.

A detailed list of sponsor opportunities and benefits is attached. Please review the list and select a sponsor level. Complete the Sponsor/Exhibitor Opportunities Registration Form and return it to the Appraisal Institute, North Texas Chapter office. Confirmation of your commitment will be provided to you.

You are encouraged to participate in this exceptional opportunity to showcase your products and services to real estate valuation professionals and make valuable contacts. This event is not to be missed!

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Benefits	Sponsor Levels						
	Diamond \$3,500	Platinum \$2,500	Gold \$1,000	Silver \$750	Bronze \$500	Supporters \$250	Friends \$100
Banner ad on North Texas Chapter website	X	X	X				
Included in Sponsor listing on North Texas Chapter website	X	X	X	X	X	X	X
Live-Virtual or Prerecorded Presentation during Conference	10 minutes	5 minutes	2 minutes				
Ad in 2021 North Texas Chapter newsletters	Full page	One-half page	One-half page	One-quarter page			
Recognition throughout Conference and during announcements	X	X	X	X	X	X	
Complimentary Conference registrations	3 people	2 people	1 person				
Contact list of attendees provided after Conference	X	X	X	X	X		

Sponsor Opportunities Registration Form
12th Annual North Texas Realty Conference
Friday, May 14, 2021

Sponsor Level
(Diamond, Platinum, Gold, Silver, Bronze, Supporters or Friends)

Company Name

Address

City, State, Zip

Contact Person & Title

Contact Person Signature

Email Address

Telephone

Send Registration Form to:
ainorhtexas@sbcglobal.net (email)
Appraisal Institute, P. O. Box 801807, Dallas, TX 75380-1807 (mail)

Questions?
Contact Ruth Kelton at ainorhtexas@sbcglobal.net or 972-233-2244

**E-mail your company URL and logo to ainorhtexas@sbcglobal.net
with your registration form.**