

SPONSOR / EXHIBITOR OPPORTUNITIES

Friday, January 17, 2020

Four Seasons Resort and Club Dallas
at Las Colinas

One day packed with
economic and real estate
industry insights for 2020.



FEATURING:



Mike Ablon, Principal
PegasusAblon



Dr. Mark G. Dotzour
Real Estate Economist



Steve Brown, Real Estate Editor
The Dallas Morning News



David Brown, Senior Vice President
Metrostudy

11th Annual North Texas Realty Conference Sponsor/Exhibitor Opportunities Friday, January 17, 2020

Location:

**Four Seasons Resort and Club Dallas at Las Colinas
4150 N. MacArthur Blvd., Irving, Texas 75038**

Sponsored by:

Appraisal Institute, North Texas Chapter

The Appraisal Institute, North Texas Chapter is proud to sponsor the **11th Annual North Texas Realty Conference**. The all-day event will be held at the Four Seasons Resort and Club Dallas at Las Colinas in Irving on Friday, January 17, 2020, and is expected to attract over 150 attendees. Although the attendees will span all aspects of the real estate industry, most will represent commercial and residential valuation.

Dr. Mark G. Dotzour will be one of the featured speakers at the 2020 Conference. He is a real estate economist who served for 18 years as Chief Economist of the Real Estate Center at Texas A&M University in College Station. He has given more than 1,600 presentations to more than 295,000 people and has written over 90 articles for magazines and journals. His research findings have appeared in the Wall Street Journal, USA Today, Money Magazine and Business Week. In 2015, Dotzour stepped down from his position at the Real Estate Center to focus all of his time and effort on analyzing current economic conditions and communicating his analysis to others. He combines academic training in economics, real estate, finance and history to make sense of current economic trends.

**Build your brand.
Increase your real estate industry profile.
Connect with North Texas' leading valuation experts.**

Be a 2020 Appraisal Institute, North Texas Chapter Conference Sponsor! A variety of sponsor levels are available for the highest attended event of the year. Benefits of sponsorship include:

- Excellent exposure to the area's most lauded valuation experts.
- Industry good will.
- An opportunity to brand your company as a supporter of quality valuation services.

A detailed list of sponsor opportunities and benefits is attached. Please review the list and select a sponsor level. Complete the Sponsor/Exhibitor Opportunities Registration Form and return it to the Appraisal Institute, North Texas Chapter office. Confirmation of your commitment will be provided to you.

You are encouraged to participate in this exceptional opportunity to showcase your products and services to real estate valuation professionals and make valuable contacts. This event is not to be missed!

Sponsor Opportunities
11th Annual North Texas Realty Conference
Friday, January 17, 2020

Benefits	Sponsor Levels				
	Continental Breakfast and Morning Break \$1,000	Continental Breakfast \$500	Morning Break \$500	Afternoon Break \$500	Conference Programs \$500
Company name only with Conference Program	X	X	X	X	X
Included in Sponsor listing on North Texas Chapter website	X	X	X	X	X
Company literature distributed in Conference program packets	X	X	X	X	X
Ad in Conference Program	One-half page	One-quarter page	One-quarter page	One-quarter page	One-quarter page
Ad in 2020 North Texas Chapter newsletters	One-half page				
Recognition throughout Conference, during announcements and on sponsor signs	X	X	X	X	X
Complimentary Conference registrations	1 person				
Contact list of attendees provided after Conference	X	X	X	X	X

Sponsor/Exhibitor Opportunities Registration Form
11th Annual North Texas Realty Conference
Friday, January 17, 2020

Sponsor Level
(Diamond, Platinum, Gold, Continental Breakfast, etc.)

Company Name

Address

City, State, Zip

Contact Person & Title

Contact Person Signature

Email Address

Telephone

METHOD OF PAYMENT Check (payable to Appraisal Institute) Visa Master Card AMEX

Amount Enclosed or to Charge \$

Card Number

Exp Date

CCV Number

Credit Card Billing Address

Suite/PO

City

State

Zip

Cardholder's Printed Name & Signature

Send Registration Form to:

ainorthtexas@sbcglobal.net (email)

Appraisal Institute, P. O. Box 801807, Dallas, TX 75380-1807 (mail)

Questions?

Contact Ruth Kelton at ainorthtexas@sbcglobal.net or 972-233-2244

**E-mail your company URL and logo to ainorthtexas@sbcglobal.net
with your registration form.**